



Smart ColdChain Expo



1 2 3 December 2022

HITEX Exhibition Centre, Hyderabad



Showcasing smart solutions to build modern cold storage, efficient cold chain, and temperature-controlled supply chain eco-system

www.smartcoldchainexpo.com

Unprecedented growth in the cold chain sector of India

The Indian cold chain market reached a value of INR 1585.1 Billion in 2021. IMARC Group expects the market to reach INR 3637.4 Billion by 2027, exhibiting a CAGR of 14.72% during 2022-2027.



Growth drivers of cold chain market in India



Organised food retail: Rise in consumption of temperature-sensitive goods leads to demand for cold chain storage and transportation.



Processed food sector: The establishment of several mega food parks by the government and high demand from consumers augurs well for the cold chain sector



Fruits & vegetables: Due to increased risks and investments in grain crops, farmers are moving towards the cultivation of fruits and vegetables, positively impacting the demand for the cold chain.



Pharmaceutical sector: The Indian pharmaceutical industry is the world's 3rd largest by volume and is expected to reach \$65 billion by 2024, and ~\$120-130 billion by 2030.



Healthcare sector: As the world's pharmaceutical factory, India's expected to witness double-digit growth in the coming years creating a high demand for temperature-sensitive cold logistics.

Why Telangana & Hyderabad?

- ▶ Building a centre of excellence for the cold chain for energy-efficient refrigeration
- ▶ Telangana govt. approved setup of 1,400 acres dry port with multi-model logistics park
- ▶ Food processing, life sciences, FMCG, and logistics are core focus sectors for the state
- ▶ Logistics is one of the thrust sectors under the Telangana government's industrial policy
- ▶ New initiatives are taken by govt. to make Telangana the new "Rice bowl of India"
- ▶ Approved setup of 10 integrated logistics parks across Telangana
- ▶ Incentives to entrepreneurs to set up multi-model logistic parks and warehouses
- ▶ Telangana to attract INR 10,000 crores worth of investments in life sciences
- ▶ 1/3 of vaccines produced globally at the world's largest pharmaceuticals industrial park
- ▶ 30% of India's pharmaceutical production, 40% of total drug production & 50% of bulk drug exports of India from the region

Redefining business opportunities in the cold chain & temperature-controlled logistics sector

Smart Cold Chain Expo is India's only dedicated event covering the entire value chain of cold logistics, temperature-controlled warehousing, and cold supply chain. Taking place in Hyderabad from 1-3 December 2022 at HITEX Exhibition Centre, the expo and conference will gather the end-users, buyers, and service providers looking to explore the new business, networking, and learning opportunities.

The event will be attended by the entire spectrum of end-users and stakeholders, including cold storage owners/operators, progressive farmers, consultants and institutions, and end-user companies from a variety of sectors to source new-to-market & innovative solutions for their cold storage, manufacturing units and to enhance their cold supply chain operations.

What to expect at Smart Cold Chain Expo?



India's only dedicated and exclusive event on cold chain solutions



150+ Exhibitors to showcase 400+ solutions on display in 3 days



Connect face-to-face with 6,000 buyers looking for new solutions



Networking conference on cold chain technologies enabling learning



VIP buyer program to bring top leaders and decision-makers



Access Match365, an online business matchmaking platform to connect with buyers



Buyers bucket-list: program to invite top buyers of exhibitors' choice



Open floor workshop to cover practical challenges faced by the sector



Exhibit

Stay ahead of competitors by displaying your innovative solutions in front of top buyers.

Sponsor

Get unmatched visibility, make an impression and reach your target audiences by sponsoring.

Network

Join a networking conference focusing on smart cold chain solutions

Showcase futuristic solutions. Target the right buyers. Become a game changer.

Showcase your innovative, new-to-market, and smart solutions at the Smart Cold Chain Expo in front of thousands of buyers who are looking to source new solutions to enhance their cold storage and cold supply chain operations. If you're looking to meet cold storage owners and end-users of cold chain and cold logistics solutions, then you must exhibit or sponsor Smart Cold Chain Expo to showcase your products and solutions.

Reasons to participate at Smart Cold Chain Expo

- ▶ Network with 6,000+ buyers from across India
- ▶ Located in Hyderabad, the heart of pharma & key end-user industries
- ▶ Generate serious leads as buyers are looking to build a smart cold supply chain
- ▶ Stay ahead of competitors and make lasting impressions on your potential customers
- ▶ Take your brand to the next level with unmatched visibility and promotions
- ▶ Access Match365, online matchmaking & community to connect with buyers around the year

Profile of exhibitors:



Cold Storage
Infrastructure Solutions



Packaging and
Labelling Solutions



Cold
Transport



Cold
Supply Chain



Alternate Energy
Solutions for Cold
Storage / Warehouses



Material Handling
& Storage



Technology
Solutions



Safety &
Security Solutions



Retail Display
Solutions



Facility Management
Solutions



Refrigeration



Processing
Solutions

In the heart of Southern India, Network with buyers from Pan-India

Shake hands with cold storage owners, decision-makers, CXOs, and users of cold chain and cold supply chain solutions at the Smart Cold Chain Expo. Meet industry leaders who are looking to source innovative solutions to increase profitability and efficiency in their businesses.

Profile of buyers



Consultants



Developers



Cold Storage



Food Grains



Dairy



Meat



Retail & Delivery



Transport



Food & Beverage



Pharma



Restaurant



Farming



Finance



Air Transport



More than just an event

Smart Cold Chain Expo is more than just an exhibition – we bring you a range of feature events like conferences, workshops, business matchmaking & VIP programs. We also offer you a range of digital packages, allowing you to connect with your prospects – before, during, and after the event.



Smart Cold Chain Summit

A two-day conference will deliberate on key challenges and opportunities faced by the sector with case studies, panel discussions, etc.



Technical open-floor workshop

Attendees will witness the technical presentations and case studies at this open-floor workshop.



Match365: Networking & Matchmaking

Stay connected with your buyers and prospects via Match365, a business matchmaking & networking platform offered to exhibitors and registered visitors.



Strategic support from trade bodies

Our core partnership with the industry associations ensures that we stay rooted in the core direction of the industry.



Lead Generation Program

Our lead generation program gives you a chance to promote your products and solutions on our social platforms, e-newsletters, and website proactively.



Enhance your reach with digital

Gain visibility and attract buyers via our customized digital packages. Choose or make your package to suit your business needs and goals.



Advisory Committee

Our advisory panel members define the course of the event and ensure we stay relevant and offer the best of subjects at the event.



ExpoSalon

Exhibitors to get access to ExpoSalon, an online portal featuring event rules and regulations, forms, marketing services, and an online store.



1-2 December 2022

HITEX Exhibition Centre, Hyderabad

Explore what's new in the world of cold chain

Join hundreds of cold chain professionals, cold storage owners, users of the cold chain, and service providers as they come together to discuss the challenges, growth areas, and potential of the cold chain sector in India. Industry thought leaders, experts, and stakeholders would gather at Smart Cold Chain Summit to offer research-backed sessions and offer expert advice on specific challenges the industry faces.

Focusing on the theme of smart cold chain and the future of the sector of the cold chain, the conference will take place alongside the expo to offer attendees a comprehensive and immersive experience.

For more information about the conference write to sales@smartcoldchainexpo.com



Contact our team

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FEDERATION OF
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